



Benefits to visit



There are plenty of good reasons to attend productronica India. It will give you a broad overview of the entire electronics production industry and give you new drive for your business success. See for yourself.

✓ World's leading trade fair network

No other trade fair benefits from being embedded in a worldwide cluster as much as productronica India. productronica India brings together local and international suppliers of electronics manufacturing equipment. At the same time, leaders from the electronics industry meet at electronica India, which creates the best communication and business environment for both sides.

✓ Get to know the latest trends in the global electronics industry

International exhibitors from countries such as Japan, Taiwan, China, Germany, the UK, etc. display their latest products at the fair, making it the perfect platform for finding global partners.

✓ We offer high service quality and international standards

We have been organizing leading events in Munich since 1964, but we also have a great deal of experience with productronica in India, which allows us to guarantee you the most efficient trade show experience and market expertise.

✓ Industry and marketing know-how that is difficult to emulate

Strong alliances with the government of India (Department of Electronics and Information Technology— DeiTY, the Ministry of Home Affairs and Ministry of External Affairs). Support from national and international associations such as the Electronic Industries Association of India (ELCINA), India Electronics & Semiconductor Association (IESA), National Small Industries Corporation (NSIC), Consumer Electronics and Appliances Manufacturers Association (CEAMA), The Institution of Engineering and Technology (IET), LED Products Manufacturing Association (LEDMA), the Consortium of Electronic Industries in Karnataka (CLIK), the German Electrical and

SAVE THE DATE

productronica India | International Trade Fair for Electronics Development and Production

Date: Sep 25 - 27, 2019

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Electronic Manufacturers Association (<u>ZVEI</u>) and many <u>more</u> result in the outstanding quality of electronica India and productronica India.

✓ We have a high-quality supporting program

With the help of associations and other industry partners, productronica India's special lectures always adapt to the market needs. Speakers include experts, executives and researchers from leading companies and scientific research institutions. This much experience, knowledge and expertise is not available in this form anywhere else. Details about the program are available here.

✓ Attractive synergies for visitors

Being co-located with <u>electronica India</u> and <u>LASER World of PHOTONICS INDIA</u> creates attractive synergies and added value for visitors. It gives them the opportunity to gain insights into the latest technologies and applications in all electronics sectors as well as the photonics industry.