

e-Automotive conference



“Strategizing electronic innovation to strengthen Indian automotive industry”

The supporting program for productronica India 2019 will be finalized in summer 2019. In the meantime you may check the supporting program of productronica India 2018 below.

India is projected to become the 3rd largest manufacturer of automobiles in the world after US and China by 2020. The **e-Automotive conference** will focus on providing the strategic focal point for the Indian automotive electronics stakeholders to collaborate on a unified platform and deliberate the auto electronics progression. The topic will also be presented in the exhibition halls at the Automotive pavilion.

Date/Time:	September 26, 2018: 09:00–17:00 September 27, 2018: 09:00–13:00
Venue:	Gulmohar hall, Conference Center, BIEC, Bengaluru
Organized by:	UBS Forums and Messe Muenchen India

Organizer, Co-Organizer

SAVE THE DATE

productronica India | International Trade Fair for Electronics Development and Production

Date: Sep 25 - 27, 2019

Your contact

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Organizer



Co-Organizer

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- ✚ e-Automotive conference sponsorship opportunities (280 kB PDF-document)
 - ✚ e-Automotive conference brochure (783 kB PDF-document)

For further information you can also check the official website of the e-Automotive conference.

- e-Automotive conference

Speakers:

- Atul Bansal, Head-Disruptive Innovation Cell, **Twenty Two Motors Pvt Ltd.**
- Balaji Sethuraman, Deputy General Manager, **Mercedes-Benz Research and Development India**
- Boris Golubovic, Vice President, Marketing and Strategy, **Littelfuse**
- Damodar Sahu, Digital Partner, **Wipro**
- Holger Schuh, Business Development Manager EIMEA - Thermal Management Materials, **Henkel Adhesive Electronics**
- Mahesh Babu, CEO, **Mahindra Electric**
- Maxson Lewis, Managing Director, **Magenta Power**
- Prafulla ghare, Deputy General Manager, Automotive Engine Business, **Greaves Cotton Limited**
- Puneet Jain, Co-Founder & CEO, **Grinntech Motors & Services**
- RaviKiran Avvaru, CISO, **Toyota Kirloskar Motor**
- Soumen De, EGM Operational Excellence, **General Motors**
- Suresh D., CTO&CEO, **Spark Minda Group companies**
- Venkateswarlu M, AGM, Lithium-ion Battery Technology Centre, **Amara Raja Batteries Ltd.**

Agenda—26th September, 2018

Theme:	“Strategizing electronic innovation to strengthen Indian automotive industry”
09:00–10:05	Registration Chairperson's opening remarks Icebreaker session
10:10–10:30	India 20130 electric cars— Game changer in digital India

	Damodar Sahu, Digital Partner, Wipro
10:30–10:50	Keynote panel: Roadmap-challenges in the development of ecosystem for electric vehicles in India Mahesh Babu, CEO, Mahindra Electric
10:50–11:15	E-vehicles: The future of Indian automotive sector Suresh D, CTO, Spark Minda Group Companies
11:15–11:35	Presentation 1: EV product design Atul Bansal, Head-Disruptive Innovation Cell, Twenty Two Motors Pvt. Ltd.
11:35–12:00	<i>Networking break</i>
12:00–12:20	Henkel emobility solutions—Driving towards sustainable future Holger Schuh, Business Development Manager EIMEA —Thermal Management Materials, Henkel Adhesive Electronics
12:20–12:40	Scope of battery design and technology in automotive sector Puneet Jain, Co-Founder & CEO, Grinntech Motors & Services
12:40–13:15	Revolution automotive industry mobility: connected cars and IOT enable autonomous vehicles Soumen De, EGM Operational Excellence, General Motors
13:15–14:20	<i>Networking lunch</i>
14:20–14:40	Technology maturity: challenging the automotive industry innovators RaviKiran Avvaru, CISO, Toyota Kirloskar Motor
14:40–15:00	The “Smart mobility”: time to re-think on urban mobility

15:00–15:30	Panel discussion: Is India ready for electrical vehicles? Balaji Sethuraman, Deputy General Manager Mercedes-Benz Research and Development India
15:30–16:00	Deep dive session
16:00–16:30	<i>Networking break</i>
16:30–17:00	BSVI compliance changing the face of OEM's and automotive manufacturers Prafulla ghare, Deputy General Manager, Automotive Engine Business, Greaves Cotton Limited
17:00	<i>Close of conference</i>

Agenda—27th September, 2018

Theme:	“Strategizing electronic innovation to strengthen Indian automotive industry”
09:00–10:20	Registration Chairperson's opening remarks Icebreaker session
10:20–10:50	E-vehicles charging ecosystem and development Maxson Lewis, Managing Director, Magenta Power
10:50–11:20	E-mobility: safer & more efficient mobility by leveraging systems know-how Boris Golubovic, Vice President, Marketing and Strategy Electronics Business, Littlefuse Inc
11:20–11:50	<i>Networking and refreshment break</i>
11:50–12:20	Battery technology and innovation for E-vehicles? Venkateswarlu M, AGM, Lithium-ion Battery Technology

	Centre Amara Raja Batteries Ltd
12:20–12:40	Working with suppliers helps to foster best practice— How would you characterize supplier-OEM relationships?
12:40–13:00	Panel: Is customer centric manufacturing possible through contract manufacturing?
13:00	<i>End of the conference</i>

For further information please info@electronica-india.com .
