



Messe München



Conferences | Research | Awards

e-Automotive Conference 2018

Rack rate	INR 200,000	INR 400,000	INR 800,000	INR 1,000,000
	SESSION PARTNER 5 PARTNERS	SILVER PARTNER 3 PARTNERS	GOLD PARTNER 2 PARTNERS	PLATINUM PARTNER 1 PARTNER
EXHIBIT AREA	Table space	Table space	Table space	3M*3M
Staff passes	3	3	4	5
PRE-EVENT				
Online branding logo on event website	YES	YES	YES	YES
Logo and 100 words description on event brochure	YES	YES	YES	YES
Speaker's photo on the event website		YES	YES	YES
Speaker's name and company on website		YES	YES	YES
Dedicated invite e- mail marketing (targeted companies-wish list)	YES	YES	YES	YES
ONSITE AT THE EVENT				
Stand in the expo hall	YES	YES	YES	YES
20 min 'Thought Leadership' presentation		YES	YES	
30 min 'Thought Leadership' presentation				YES
Chairing event				YES
Sponsored panel discussion			YES	YES
Brochure in delegate kits			YES	YES
Advertisement in show catalogue	YES (1/2 page)	YES (1 page)	YES (1 page)	YES (2 pages)
Standee at the event		Yes (1 no.)	Yes (2 no.)	Yes (3 no.)
Logo and 100 word description in show guide	YES	YES	YES	YES
POST EVENT ACTIVITIES				
PDF of final attendee list	YES	YES	YES	YES
Presentation available on the event website	YES	YES	YES	YES
Exclusive e- mail to all the delegates and visitors of the show			YES	YES
GST APPLICABLE				
EXHIBIT AREA (optional at extra cost)	Table space	Table space	Table space	3M*3M
This will have to be offered at extra cost which is approx. INR 75,000 for table space and for 9 sqm (3M*3M) it will be extra INR 102,159				

BRAND RECOGNITION & POSITIONING: (all partnership)

You may insert a company profile (up to two A4 pages) into the conference documentation, highlighting the products and services offered by your organization as well as the contact details of your key people and provide us with material and literature that will be displayed at the venue.

- Your banners will be strategically placed in the pre-conference exhibit area giving you a constant visibility profile during the conference.
- Your partnership will be acknowledged in the conference documentation folder.

PRE EVENT BRAND AWARENESS:

Your corporate logo will be highlighted in a prime position in the conference brochure, facsimile and electronic brochures which are used in our extensive marketing campaign directed to approximately 10,000 named individuals who form the highly defined key decision makers within the targeted industry.

- Your corporate logo will be highlighted in a prime position on the conference website utilizing a two way hyperlink to the appropriate pages of your own website.
- Your corporate logo will be printed on all magazine and press advertising that we run for the event including online publications specific to the event target market.